

2019-2020

SPONSORSHIP PROGRAM

HIMSS
KENTUCKY
BLUEGRASS
Chapter

The Kentucky Bluegrass Chapter of HIMSS is offering sponsorships for our educational and networking events for 2019-2020. Your sponsorship helps the chapter provide valuable educational programming at a very affordable price and will benefit your business through exposure to members and attendees.

ANNUAL EVENTS INCLUDE:

- **Clinical Informatics Symposium** – September 20, 2019
- **Fall Workshop** – October
- **Networking Event** – January 2020
- **Networking Event** – March 2020 (HIMSS Nationals)
- **Annual Conference** – April 15 & 16, 2020
Belterra Casino Resort & Spa, Florence, IN

Please take some time to review the details for our three levels of annual sponsorship – each with an array of value-based benefits designed to meet your company's specific needs. We also have conference-specific sponsorships available. Interested? Contact: [Marshall Fall](#) or [Linda Hoover](#).

*Your sponsorship will be valid for a rolling 12-months starting on receipt of funding. The sponsorship is valid for fiscal year 2019-2020 and includes participation in one annual conference per year. The Kentucky Bluegrass Chapter of HIMSS Board of Directors reserves the right to decline any and all sponsorship offers. The Kentucky Bluegrass Chapter of HIMSS is a 501(c)(6) non-profit organization. The Calendar of Events is subject to change.



Members include more than 975 healthcare IT professionals across the state. Sponsorship provides you with exposure to high-level decision makers throughout the state.

OUR MEMBERSHIP INCLUDES:

55+

C-level

45+

Vice Presidents and
Senior Level

65+

Director/
Department Heads

975+

Members

kentucky.himsschapter.org



PREMIER LEVEL SPONSOR

\$4,250 Annual Contribution (Limited to four)

- Guaranteed presentation during Spring Conference; content must be approved
- Prominent table-top exhibit space at Spring Conference
- 3 complimentary admissions to the Conference
- Provide a brief overview of company during the Spring Conference
- PowerPoint marketing slide included in scroll
- Opportunity to distribute one promotional piece in the conference materials
- Premier sponsor recognition and signage at all events
- Prominent company listing, with logo, company information, and link displayed on chapter website for 12 months
- 1 registration to attend the executive dinner the night before the conference
- 2 complimentary registrations at other chapter events

CORPORATE LEVEL SPONSOR

\$3,000 Annual Contribution

- Prominent table-top exhibit space at Spring Conference
- 2 complimentary admissions to the Spring Conference
- PowerPoint marketing slide included in scroll
- Opportunity to distribute one promotional piece in the conference materials
- Corporate sponsor recognition and signage at all events
- Company listing, with logo and link displayed on chapter website for 12 months
- 1 additional complimentary registration at other chapter events

PARTNER LEVEL SPONSOR

\$1,750 Annual Contribution

- Table-top exhibit space at Spring Conference
- 1 complimentary admission to the Spring Conference
- Opportunity to distribute one promotional piece in the conference materials
- Partner sponsor recognition and signage at all events
- 1 additional complimentary registration at 1 additional chapter event
- Company listing and link displayed on chapter website for 12 months



LUNCH SPONSOR

\$3,500

- 2 complimentary admissions to the conference
- Provide a brief (less than two minutes) overview of company during lunch
- Signs recognizing your company on lunch tables
- Sponsor recognition and signage at conference
- PowerPoint marketing slide to be shown during lunch
- Add one promotional piece to the conference bag

CONFERENCE BAG SPONSOR

\$2,500

- 1 complimentary admission to the conference
- Logo on conference bag that will be distributed to each attendee at registration
- Sponsor recognition and signage at conference
- Add one promotional piece to the conference bag

CONFERENCE NOTEPAD SPONSOR

\$2,250

- 1 complimentary admission to the conference
- Logo on conference notepad that will be distributed to each attendee at registration
- Add one promotional piece to the conference bag

NAME BADGE SPONSOR

\$2,250

- 1 complimentary admission to the conference
- Logo on name badge or lanyard that will be distributed to each attendee at registration
- Add one promotional piece to the conference bag